BURLINGTON ENGLISH®
THE PUBLISHER THAT CARES
Why Burlington English?

Welcome to the Burlington Family!

As the Publisher that Cares, we offer easy-to-use online solutions for your English language learning and career readiness needs. Our unmatched customer service provides ongoing implementation support, product training, and professional development by a team of highly-trained specialists.

The flexibility of the Burlington courses allows for teaching in class, at the lab, and from a distance.

Together, we make learning English easy!

Dynamic & Flexible

- Blended program can be used In Class – At the Lab – From a Distance
- 24/7 Access
- Teacher-led instruction with the ICL® (Projectable In-Class Lessons)
- Students progress at their own pace and ability

Cutting-Edge Technology That’s Easy to Use

- SpeechTrainer
- Mobile Vocabulary Practice

Personalized, Data-Driven Instruction & Learning

- For Administrators, Teachers, and Students
- Real-time feedback and reporting to track, monitor, and measure progress
UNMATCHED CUSTOMER SUPPORT

IMPLEMENTATION MADE EASY!
Burlington stays with you throughout the whole process
Personalized Customer Service
24/7 Technical Support
Onsite and Virtual Training
Ongoing Professional Development

ENSURE WIOA SUCCESS

WIOA
Burlington helps you meet the demands of WIOA

A COMPREHENSIVE ENGLISH PROGRAM

Widest available range of digital materials for General English, Careers, and EL Civics
Correlated to CCRS, ELPS, CASAS, and state standards

COURSES

GENERAL ENGLISH COURSES
Using Your Computer 8
Burlington Basics 9
English in America 10
Everyday English 12
Advanced English 13

CAREER PATHWAYS COURSES
Career Pathways Courses 14
NEW! Career Exploration & Soft Skills 15
Career Wordlists 18
Career Courses Series A & B 19

EXAM PREPARATION
Prepare for CASAS 20

BURLINGTON ENGLISH LIBRARY
Digital Readers 21
A Flexible State-of-the-Art Blended Curriculum

Blended learning is the ideal instructional model for today’s adult student. It combines the support of teacher-led classroom instruction with the flexibility of online learning.

Burlington facilitates a blended learning methodology by combining projectable in-class lessons (ICL), downloadable worksheets, student-directed online lessons (Student’s Zone), and mobile practice for a rich and flexible curriculum.

The Burlington Blend offers you the best options to reach your students – in class, at the lab, or from a distance.
A variety of activities, including fill in the blank, match the sound, and match the translation, provide extensive vocabulary practice. Students can listen to the pronunciation of words and phrases they are studying in class, and see translations and example sentences.

**CUTTING-EDGE TECHNOLOGY**

**SpeechTrainer**

**Individualized Pronunciation Feedback and Instruction**

All BurlingtonEnglish courses feature the BurlingtonEnglish SpeechTrainer. This patented speech processing technology helps learners perfect their pronunciation and listening skills.

The SpeechTrainer analyzes students’ spoken English, adapts to a wide variety of accents to discern specific difficulties, and corrects mispronunciations through individualized training. This will help improve students’ pronunciation, comprehensibility, and confidence to successfully communicate in English.

**Mobile Vocabulary Practice**

**Vocabulary Practice Any Time, Anywhere!**

Mobile Vocabulary Practice allows students to get additional vocabulary practice on the go! Using their mobile devices, students can access wordlists for their courses to reinforce their language learning whenever and wherever they are.

Animations illustrate pronunciation mistakes and how to correct them.

Students follow four steps to improve and practice their pronunciation.

Students can listen to the pronunciation of words and phrases they are studying in class, and see translations and example sentences.
Make the Most of Your BURLINGTON

Personalized, Data-Driven Instruction & Learning

A Dynamic Interface for Administrators, Teachers, and Students

- Control students’ access
- Monitor students’ progress
- Customize courses to meet your programs’ needs
- Access detailed and varied reports

For Administrators
- Data Analysis
- Performance Overviews
- Student / Teacher / Class Management Tools

For Teachers
- Curriculum Guides
- Worksheets
- Teacher’s Notes and Answer Keys
- Student Progress Reporting
- Student Management Tools
- Video Tutorials

For Students
- 24/7 Access to Learning via the internet
- Video Tutorials
- Flexible Pacing
Ongoing Support for Implementation and Training

Unmatched Customer Service and Continuous Support
Every Step of the Way – Before, During, and After Implementation

Our highly trained specialists will show you how to best implement the Burlington program to ensure success. They will guide you, step by step, through each of the courses, help you select the most appropriate material, and demonstrate the best ways to use it, based on your personal teaching situation. Our dedicated customer support team provides you with 24/7 technical support and program updates, as well as onsite and virtual implementation and training support for staff and administration. With our ongoing teacher training webinars and professional development opportunities, you can feel confident that both you and your students are making the most of the Burlington experience, each and every day.
BURLINGTON English Ensures WIOA Success

BURLINGTON English Responds to the Demands of WIOA

To be eligible for WIOA funding, adult education programs must provide services and training activities to help students acquire a combination of English language and civics, as well as digital literacy and employability skills – the skills necessary to successfully transition into postsecondary education or employment.

The Burlington English suite of online interactive courses helps adult education programs meet the demands of WIOA with a focus on rigorous academic preparation, civics knowledge, career readiness, and technology integration at all levels and areas of instruction. Burlington will also help teachers and administrators plan instruction, customize their lessons, and monitor student performance, while their students become empowered, independent learners working towards their personal career goals.

Ensure WIOA Success

1. Preparation for Finding the Right Career
   - CAREER EXPLORATION & SOFT SKILLS
   - CAREER COURSES

2. Job Placement: Applications, Resumes, Interviews
   - BURLINGTON BASICS
   - CAREER COURSES

3. Job Retention and Soft Skills
   - ENGLISH IN AMERICA
   - CAREER COURSES

4. Transitions to Postsecondary Education & Training
   - ADVANCED ENGLISH
   - CAREER COURSES

5. Integration of English Literacy and Civics
   - BURLINGTON BASICS
   - ENGLISH IN AMERICA
   - CAREER COURSES

6. Digital Literacy
   - USING YOUR COMPUTER
   - BURLINGTON BASICS
   - ENGLISH IN AMERICA
   - CAREER COURSES
A comprehensive English program

BURLINGTON ENGLISH is a unique blended English language program for adults, offering comprehensive General English courses together with a wide range of career courses and other supplementary products.

The Burlington General English courses include Burlington Basics, English in America, Everyday English, and Advanced English. With hundreds of hours of learning, these courses provide students with a strong foundation in all four language skills and civics. The Burlington Career Pathways courses include Career Exploration & Soft Skills, Career Wordlists, and Career Courses Series A and B. Students can explore career options and gain the essential language and skills necessary to succeed in the workplace.

Other products include Using Your Computer, a mini-course which helps students develop their digital literacy skills. Students use Prepare for CASAS, an exam preparation course that is closely aligned and correlated to CASAS to ensure that they maximize their test scores. The Burlington English Library offers multilevel graded digital readers for students to read for pleasure and improve their fluency.
Your Students’ First Step to Digital Literacy

Through a series of short animated videos, students develop basic digital literacy skills such as maneuvering the mouse and using the keyboard, as well as gain a basic understanding of a computer. The easy-to-follow videos also familiarize students with the functionality and features of the BurlingtonEnglish program to enhance their learning experience.

- Designed for learners with limited English proficiency, using easy-to-follow visual demonstrations.
- Suits all students, including those with limited to no digital literacy skills.
- Ideal for both self-directed learning and teacher-led instruction.
- Also available on mobile devices for any time, anywhere learning.

Learn how to hold the mouse and move the cursor

Learn how to scroll

Available on mobile devices
Our Solution for Your Low Literacy Students

Designed to help students gain basic language skills, develop digital literacy, and learn essential vocabulary to communicate in their everyday lives, Burlington Basics integrates language acquisition and civics education with level-appropriate workforce preparation activities.

- Students are exposed to the language and structures needed to function in everyday situations at work, in school, and in the community.
- The mix of language skills and civics education is a perfect starting point for students on their path to postsecondary education and training, and employment.
- The teacher-led ICL (In-Class Lessons) combined with worksheets and Student’s Zone lessons build a blended learning curriculum.
- Students can practice vocabulary on their mobile devices any time, anywhere.
- Student management and detailed progress tracking and reporting are available for both teacher and administrator.
Designed with a Strong EL Civics Focus

Students living and working in the United States will improve their language skills and gain important life skills using *English in America*. This multilevel course includes a wide range of topic-based modules with a strong EL Civics focus.

- The flexible curriculum allows teachers to select the situations that are most relevant for their students, in any order they choose.
- Aligned to CASAS and national and state standards, the course prepares students for relevant assessments.
- The projectable ICL lessons will get students speaking and participating in activities that include exciting visuals, discussion starters, and games.
- Comprehensive support for teachers includes Assessments and Rubrics, Planning and Pacing Guides, Portfolio and Community Involvement Activities, and Ideas for Enhancing Students’ Online Experience.
- Students can practice vocabulary on their mobile devices any time, anywhere.
- Student management and detailed progress tracking and reporting are available for both teacher and administrator.

Student’s Zone

Workplace reading and writing activities include preparing for job interviews, applications, time sheets, and safety signs.
The ICL (In-Class Lessons), Worksheets, Student’s Zone, and Mobile Vocabulary Practice
Create a Fully Blended Curriculum

ICL (In-Class Lessons)

The ICL provides teachers with interactive lessons designed for class instruction.

Student’s Zone

The online lessons can be used by students for independent work in computer labs or at home.

Worksheets

Worksheets consolidate language and vocabulary from the lessons.

Mobile Vocabulary Practice

Vocabulary Practice available on mobile devices.
GENERAL ENGLISH COURSES

EVERYDAY ENGLISH

Developed to Help Students Function in English in Their Everyday Lives

Students acquire essential language and digital literacy skills with the topic-based modules in *Everyday English*. This three-level general English course can be used as a stand-alone online course or enhanced with the Worksheets in face-to-face lessons.

- Provides a progressive grammar syllabus for all three levels.
- Review lessons give students additional opportunities to practice and improve the four language skills.
- Aligned to CASAS and national and state standards, the course prepares students for relevant assessments.
- Students can practice vocabulary on their mobile devices any time, anywhere.
- Student management and detailed progress tracking and reporting are available for both teacher and administrator.

Student’s Zone

![Student's Zone](image)

Worksheets

![Worksheets](image)

Mobile Vocabulary Practice

![Mobile Vocabulary Practice](image)
Advanced English

Dynamic Topic-based Course for Advanced Students

Aimed at adult learners at the advanced level, Advanced English teaches rich useful vocabulary and important skills and strategies to help prepare students for their careers or for continued education. Students are exposed to functional language and social skills throughout the course and can apply what they have learned to new tasks and contexts.

- The Student’s Zone can be used as a stand-alone online course or enhanced with the Communication, Reading, Writing, and Grammar Worksheets in face-to-face lessons.
- Aligned to CASAS and national and state standards, the course prepares students for relevant assessments.
- Students can practice vocabulary on their mobile devices any time, anywhere.
- Student management and detailed progress tracking and reporting are available for both teacher and administrator.

Students improve their language skills with extensive reading, listening, speaking, grammar, and guided writing practice.

Skills-based lessons include valuable learning strategies that students can apply in a variety of settings.

A variety of skills and grammar worksheets for in-class use.

Vocabulary Practice available on mobile devices.
A Complete and Comprehensive Career Pathways Program to Put Your Students on the Path to Career Success

In order to meet the demands of WIOA, programs are required to help students develop English language, digital literacy, and employability skills so that they can transition into postsecondary education or employment. BurlingtonEnglish Career Pathways courses provide you with all the tools to help your students make this transition.

**NEW Career Exploration & Soft Skills**

*Career Exploration & Soft Skills* helps programs put their students on the pathway to career or college success by integrating workforce soft skills and career readiness into the curriculum.

**Career Wordlists and Career Courses Series A & B**

*Career Wordlists* and *Career Courses Series A* and *Series B* help students acquire the career-specific English they need to succeed in their chosen careers.

Put Your Students on the Path to Career Success with Burlington
Students Explore Career Options and Master Key Workplace Soft Skills

Career Exploration & Soft Skills is a blended course at Beginner, Intermediate, and Advanced levels. The course is designed to help students:

- plan their career pathways and explore career options
- gain the workplace soft skills necessary to find a job and succeed in the workplace
- learn about educational and training opportunities

Career Exploration & Soft Skills is divided into two parts. In Part A: Exploration, students learn about career pathways, career clusters, and how to make informed career choices. In Part B: Soft Skills, students develop the essential workplace soft skills necessary to succeed in their chosen career.

SPECIAL FEATURES

- Focus on the concept of career pathways and career development.
- Extensive coverage of key interpersonal skills, personal qualities, and workplace skills including digital literacy skills, based on the U.S. Department of Education’s Employability Skills Framework.
- Practical support for teachers to help students explore career clusters and make possible career choices.
- Activities and job planning worksheets help students plan a logical career path.
- Flexible components allow various blended learning models:
  - ICL (In-Class Lessons) plus Worksheets for in-class use
  - Student’s Zone lessons (SZ) for independent study
  - Mobile Vocabulary Practice for students any time, anywhere

For more about Part A and Part B, see pages 16-17.
Real-life videos show students meeting with a career counselor to get started on their career pathways.

Students gain in-depth knowledge about the 16 career clusters and the types of jobs in each cluster.

Information for more than 150 in-demand jobs including job duties, skills and abilities, and requirements.

Worksheets present the concept of a career pathway, guide students to make preliminary choices about career clusters and jobs of interest, and choose a possible career pathway.

Career Ladders help students plan their short-term and long-term career goals.

Part A: Exploration

Part A of the course offers programs the opportunity to easily integrate career exploration into their curriculum at an appropriate level of English for their students.

Now that you know what a career pathway is and you have explored some clusters and occupations, you can start planning your career pathway. Think of your background, personality and skills, and work values. Then complete the plan. You don’t have to use all the blanks.
Part B: Soft Skills

Part B of the course teaches students the essential interpersonal and workplace soft skills necessary for career success.

Key soft skills include:
- Taking initiative
- Showing integrity
- Communicating verbally
- Working independently
- Using technology
- Using and improving systems
- Managing time
- Organizing information
- Respecting differences
... and many more

Objectives and key soft skills clearly outlined for each lesson

A variety of lessons teach students the important personal qualities and interpersonal skills needed for workplace success

Worksheets provide extra vocabulary practice and reinforcement for every lesson

Vocabulary Practice available on mobile devices
Career-related Vocabulary Moves Students Ahead on Their Career Paths

Career Wordlists include hundreds of words and phrases specific to each career. Accompanying activities provide extensive specialized vocabulary and pronunciation practice to help students gain confidence and internalize the language necessary for them to successfully move forward on their individual career paths.

- Students can practice vocabulary on their mobile devices any time, anywhere.
- Student management and detailed progress tracking and reporting are available for both teacher and administrator.

Example sentences use career vocabulary in context
Students Learn the English They Need to Succeed in Their Careers

Series A Career Courses address the four language skills while teaching career-specific vocabulary. Important soft skills, such as how to go through the interview process and how to communicate with supervisors, colleagues, and customers are embedded throughout.

Series B Career Courses offer extensive in-depth exploration of a wide range of professions, such as Engineering, Finance, and Nursing, to help students gain confidence and acquire the English they need to succeed in their chosen careers.

Student management and detailed progress tracking and reporting are available for both teacher and administrator.
Prepare for CASAS

Test-taking Skills for Student Success

Help your students improve their performance on the CASAS test! *Prepare for CASAS*, a powerful teaching tool for student success, includes Reading and Listening tests for Levels A, B, and C. The Practice tests are closely aligned and correlated to CASAS to ensure that students receive the exact practice they need to improve their test scores and make gains.

- *Prepare for CASAS* reflects a blended-learning methodology by combining teacher-led in-class lessons with student-directed online learning.
- Teachers can use the ICL (In-Class Lessons) for targeted competency-based instruction or to supplement any curriculum.
- Students practice and test competencies and gain familiarity with the structure and format of the tests.
- Student management and detailed progress tracking and reporting are available for both teacher and administrator.

Text types and activities reflect the task areas, competencies, and content standards outlined by CASAS.

Competency Reports allow teachers to track competencies not yet mastered.
Stories Your Students Will Love

The BurlingtonEnglish Library is an online collection of multilevel graded Digital Readers including fiction and nonfiction, classic and contemporary novels, and short stories.

- Interactive activities throughout each Reader test student comprehension.
- Ideal for students at all levels.

Beginners
- British Myths and Legends
- Gulliver’s Travels
- Hercules
- Pocahontas
- Tales from Greek Mythology
- Tales of Arabian Nights
- The Canterville Ghost
- The Legend of Sleepy Hollow
- The Prince and the Pauper
- The Railway Children
- The Three Musketeers
- Tutankhamun

Intermediate
- A Ghost Collection
- Dr. Jekyll and Mr. Hyde
- Dracula
- Gandhi
- Great Expectations
- Moby Dick
- Tales of Alhambra
- Two Explorers
- Villains!

Advanced
- A Foreigner in Australia
- A Foreigner in New York
- Frankenstein
- Mansfield Park
- Oscar Wilde Short Stories
- Pride and Prejudice
- Tess of the D’Urbervilles
- The Last of the Mohicans
- The Murders in the Rue Morgue
- Two Shakespearean Tragedies
- Washington Square
- Wuthering Heights
As a valued customer, you become part of our Burlington family. You can always expect:

• **Free** training for staff and administration personnel
• **24/7** ongoing support and free updates
• **Access** to virtual training
• **Ongoing** Professional Development
• **Option** for co-branding of all materials

**WHAT CUSTOMERS SAY**

“**B**urlington has helped our students achieve their goals and make their career dreams come true. What an incredible tool we have provided them with. Thank you, Burlington.”

Sarita Akhtar, Indian River State College, Florida

“An **A** student from the Electrician Program came back from a job interview extremely happy that he was able to understand and correctly answer job interview questions that he had practiced with the BurlingtonEnglish software and in-class role-play activities.”

Nadya Dinolova, Center for Employment Training in California

“**B**urlingtonEnglish is such a good opportunity for me! I can study English at home and I am learning a lot. For the first time, I went to the bank and spoke to the teller in English. I was able to do everything in English.”

Vanessa, new immigrant from Venezuela, Literacy Advance of Houston, Texas

For more information, contact us:

[www.BurlingtonEnglish.com](http://www.BurlingtonEnglish.com) • (561) 672-7826